

# Next.js Weekly – Sponsorship

## Stats:

**Total Subscribers:** 3,261 (Nov 2, 2023)

**Avrg Open Rate:** 70.8%

**Avrg Click Rate:** 21.3%

**Sponsored links CTRs:** 2-4% depending on the type of sponsorship

**Subscribers from:** Google, ByteDance, Vercel, Meta, Canva, Stripe and more

#29: [Next.js 14, Geist, Why I'm \(not\) using Next.js, Oslo, Security in Next.js, React Forget](#)

Completed Oct 28, 2023 at 5:41pm CEST

3,178 Recipients • 73.3% Open Rate • 24.6% Click Rate • 1,845 Clicks • 9 Unsubscribers

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#28: [Create T3 App Router, Vercel Postgres GA, Optimized Package Imports, useTransition, N](#)

Completed Oct 19, 2023 at 9:54pm CEST

3,067 Recipients • 71.6% Open Rate • 19.8% Click Rate • 1,375 Clicks • 10 Unsubscribers

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#27: [Why Next.js, Programmatic SEO, Next Upload, Vercel, Spend Management, Payload 2.0](#)

Completed Oct 12, 2023 at 9:38pm CEST

3,024 Recipients • 72.1% Open Rate • 25.0% Click Rate • 2,362 Clicks • 7 Unsubscribers

## Sponsorships

### 1st Sponsor

- Your logo will be at the top with the text “Together with”.
- Your ad will be placed in the first half of the newsletter using an image + text.

Example:

<https://nextjsweekly.com/issues/14>

<https://nextjsweekly.com/issues/22>

**1 issue:** 160€

**4 issues:** 500€

**8 issues:** 900€

**Available from:** available

## 2nd Sponsor

- Your sponsorship will be placed as the 2nd link in the “Packages / Tools / Repos” section
- There won't be an image. You can add a title and a short description. It will blend in with the other links and news (except for the “Sponsor” badge)
- Example on request

Example: <https://nextjsweekly.com/issues/20> (Zero To Shipped)

**1 issue:** 80€

**4 issues:** 260€

**8 issues:** 400€

**Available from:** available

## Job Offerings

- Title (link) + short description
- You can order multiple job offer placements (4 max)
- Placed right before the “Related” section (after all links in “Packages / Tools / Repos”)
- Example on request

**4 issue:** 120€

**8 issues:** 180€

**12 issues:** 240€

**Available from:** available

Sponsorships will continue to appear on the newsletter archive ([the website](#)) even after the sponsorship has finished.

## Process

- Select the type of placement and the number of issues
- Select the date from which the sponsorship should start to appear
- Prepare and send the following information to [erfan@nextjsweekly.com](mailto:erfan@nextjsweekly.com)
  - Title and text for placement
  - If 1st Sponsor: banner image and header image (with a light & dark version)
  - The link for the placement, and if necessary, a reference/tracking parameter  
E.g. <https://acme.com/landingpage?ref=nextjsweekly>
  - Your company details:
    - Company Name: Acme, Inc.
    - Street: 123 Acme St. Unit 1
    - Postal code: 12345
    - City: San Francisco
    - VAT/tax number: (if applicable)
    - Contact email: [hello@acme.com](mailto:hello@acme.com)
- You'll receive an invoice (Payment through: Credit Card, Paypal & Bank Transfer in EU)
- You pay the invoice in under 2 weeks before the publication date
- The sponsorship will appear in the newsletter

**Keep in mind:** Rates are in Euro not USD