

# Next.js Weekly – Sponsorship

## Stats:

**Total Subscribers:** 5,862 (Mar 17, 2025)

**Avrg Open Rate:** 64.5%

**Avrg Click Rate:** 18.8%

**Sponsored links CTRs:** 2-5% depending on the type of sponsorship

**Subscribers from:** Google, ByteDance, Vercel, Meta, Canva, Stripe and more

**#74: Inspect RSCs, JStack, Tauri + Next.js, Multi Zone, Standard Schema 1.0, AI Agents**

✉ 5,575 Recipients 64.5% Open Rate 19.5% Click Rate 3,053 Clicks 15 Unsubscribers ⌚ Sent Jan 31, 2025 at 1:02pm CET

**#73: Tailwind 4.0, Server Functions, React Scan, New EAS Hosting, JavaScript Trends 2025**

✉ 5,461 Recipients 66.0% Open Rate 21.7% Click Rate 3,861 Clicks 10 Unsubscribers ⌚ Sent Jan 24, 2025 at 2:06pm CET

**#72: ViewTransition Support, RSC Testing, shadcn Blocks, Mastering Forms, SPAs with Next.js**

✉ 5,333 Recipients 63.9% Open Rate 18.3% Click Rate 3,070 Clicks 15 Unsubscribers ⌚ Sent Jan 17, 2025 at 3:05pm CET

## Sponsorships

### 1st Sponsor

- Your logo will be at the top with the text “Together with”.
- Your ad will be placed in the first half of the newsletter using an image + text.

Example:

<https://nextjsweekly.com/issues/58>

**1 issue:** 180€

**4 issues:** 600€

**8 issues:** 1000€

## 2nd Sponsor

- Your sponsorship will be placed after the “Packages / Tools / Repos” section with an image & text

Example: <https://nextjsweekly.com/issues/70> (Clerk)

**1 issue:** 90€

**4 issues:** 280€

**8 issues:** 400€

## Job Offerings

- Title (link) + short description
- Placed right before the “Packages / Tools” section (after all links in “Tutorials, Articles & Opinion”)
- Example on request

**4 issue:** 120€

**8 issues:** 180€

**12 issues:** 240€

Sponsorships will continue to appear on the newsletter archive ([the website](#)) even after the sponsorship has finished.

## Process

- Select the type of placement and the number of issues
- Select the date from which the sponsorship should start to appear
- Prepare and send the following information to [erfan@nextjsweekly.com](mailto:erfan@nextjsweekly.com)
  - Title and text for placement
  - Image (can have light & dark version)
  - The link for the placement, and if necessary, a reference/tracking parameter  
E.g. <https://acme.com/landingpage?ref=nextjsweekly>
  - Your company details:
    - Company Name: Acme, Inc.
    - Street: 123 Acme St. Unit 1
    - Postal code: 12345
    - City: San Francisco
    - VAT/tax number: (if applicable)
    - Contact email: [hello@acme.com](mailto:hello@acme.com)
- You'll receive an invoice (Payment through: Credit Card, Paypal & Bank Transfer in EU)
- You pay the invoice in under 2 weeks before the publication date
- The sponsorship will appear in the newsletter

**Keep in mind:** Rates are in Euro not USD