# Next.js Weekly - Sponsorship

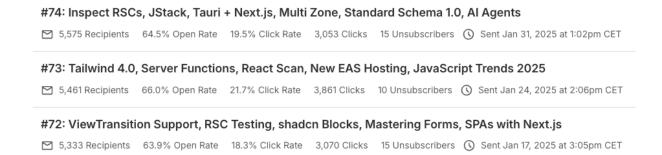
### Stats:

**Total Subscribers:** 5,862 (Mar 17, 2025)

Avrg Open Rate: 64.5% Avrg Click Rate: 18.8%

**Sponsored links CTRs:** 2-5% depending on the type of sponsorship

Subscribers from: Google, ByteDance, Vercel, Meta, Canva, Stripe and more



# Sponsorships

## 1st Sponsor

- Your logo will be at the top with the text "Together with".
- Your ad will be placed in the first half of the newsletter using an image + text.

#### Example:

https://nextjsweekly.com/issues/58

1 issue: 180€ 4 issues: 600€ 8 issues: 1000€

# 2nd Sponsor

- Your sponsorship will be placed after the "Packages / Tools / Repos" section with an image & text

Example: <a href="https://nextjsweekly.com/issues/70">https://nextjsweekly.com/issues/70</a> (Clerk)

1 issue: 90€ 4 issues: 280€ 8 issues: 400€

# Job Offerings

- Title (link) + short description
- Placed right before the "Packages / Tools" section (after all links in "Tutorials, Articles & Opinion")
- Example on request

4 issue: 120€ 8 issues: 180€ 12 issues: 240€

Sponsorships will continue to appear on the newsletter archive (the website) even after the sponsorship has finished.

#### Process

- Select the type of placement and the number of issues
- Select the date from which the sponsorship should start to appear
- Prepare and send the following information to <a href="mailto:erfan@nextjsweekly.com">erfan@nextjsweekly.com</a>
  - Title and text for placement
  - Image (can have light & dark version)
  - The link for the placement, and if necessary, a reference/tracking parameter E.g. <a href="https://acme.com/landingpage?ref=nextjsweekly">https://acme.com/landingpage?ref=nextjsweekly</a>
  - Your company details:

Company Name: Acme, Inc. Street: 123 Acme St. Unit 1

Postal code: 12345 City: San Francisco

VAT/tax number: (if applicable)
Contact email: <a href="mailto:hello@acme.com">hello@acme.com</a>

- You'll receive an invoice (Payment through: Credit Card, Paypal & Bank Transfer in EU)
- You pay the invoice in under 2 weeks before the publication date
- The sponsorship will appear in the newsletter

Keep in mind: Rates are in Euro not USD